

National League Magnates in Their Annual Session.



Left to right: S. P. Britton, St. Louis; Harry Hempstead, New York; James Gaffney, Boston; J. K. Tener, President of League; August Herrmann, Cincinnati; Charles H. Ebbets, Brooklyn; Barney Dreyfus, Pittsburgh; C. R. Thomas, Chicago; and W. P. Baker, Philadelphia.

The National League club owners meeting. They were all prepared for met at the Waldorf-Astoria Hotel in New York for their regular annual work on the Federal League, which most of them insisted was ready to

go out of business. The recent signing of Walter Johnson, Washington's great pitcher, and Rube Marquard,

the \$11,000 beauty of the New York Giants, was believed by these magnates to represent the final bluff of the Federal League to compel a com-

International League Club Owners End Annual Session

(By Associated Press.) NEW YORK, Dec. 11.—The International League club owners ended their annual session here tonight without agreeing upon a definite plan of transferring the league franchise from Jersey City and Baltimore to Syracuse and Richmond. This, regarded as the most important business of the session, had been discussed at length since the meeting began last Monday. The sentiment of the club representatives seemed to favor the transfer to Syracuse and Richmond, but the entire matter finally was referred to two separate committees, one for the Jersey City-Syracuse deal and the other to take care of the Baltimore-Richmond transaction. President Morrow is on both committees. J. J. McCaffrey, of Toronto, and Charles H. Chapin, of Rochester, will aid him in disposing of the Jersey City club's affair, while Joseph J. Lanni, of Providence, and Charles H. Ebbets, Jr., of Newark, will assist him in clearing up the Baltimore-Richmond deal. These committees are to re-

port to a special meeting of the league to be called during the second week of January.

That the league will continue its eight-club circuit was evidenced by

the fact that a playing schedule of 140 games was announced for next season. The opening date was set for April 27. The player limit for each club was reduced to 16, but nothing was done in reference to the salary limit.

None of the club managers had signed contracts for next year when the session ended tonight, but it was understood there would be no change except in the clubs involved in the proposed transfer of franchises.

Eddie Collins, Greatest Second Baseman, Sold to Chicago.



Eddie Collins, the greatest second baseman of modern times, has been sold by Connie Mack to the Philadelphia Athletics to the White Sox of Chicago. He will appear there in the uniform of Charles A. Comiskey's men next spring. Why Connie Mack has consented to this break up his \$100,000 infield is not well understood. He said some time ago, or at least he was quoted as saying, that the Philadelphia fans were tired of his regular players and wanted to see new faces.

The club did not make a great deal of money in the 1914 season, despite the fact that it was the champion of two leagues. Then followed the disastrous series with the Boston Braves for the world's championship. Collins failed to shine as he had done in the past. No one, however, believed that this was proof that he was done as a great player. The price to be received by Mack is not known. But it was believed a couple of years ago that Collins would have been snapped up at \$25,000.

First Cabinet Meeting Since September 3rd

PARIS, Dec. 11.—(5:25 p. m.)—A cabinet council was held at the Palace of the Elysee today, the first to meet here since September 3, at which date the government left for Bordeaux. There was the utmost cheerfulness at today's session, a singular contrast to the intense anxiety shown at the last meeting in Paris. The war department alone remains at Bordeaux and there is no intention now to move it back to Paris.

change on the remainder of the front.

German Attack Repulsed. PARIS, Dec. 11.—(10:04 p. m.)—The French official communication issued tonight says: "In the region of Ypres a very violent German attack has been repulsed. In that same region those of our trenches, which were reported in the official communications of 3 o'clock this afternoon as having been taken by the Germans, have been recaptured by us. "Upon the rest of the front there is nothing important to report."

PENDULUM OF WAR APPARENTLY HAS SWUNG BACK IN FAVOR OF RUSSIANS

(CONTINUED FROM PAGE ONE) mitradhouse, and as many as 2,000 prisoners. That has been no important

French Troops Make Progress.

PARIS, Dec. 11.—(2:41 p. m.)—The official statement given out in Paris this afternoon says that the enemy yesterday was active in the vicinity of Ypres. Three of his attacks were repulsed, but one of the important French trenches was reached by the forces of Emperor William. Nevertheless French troops continue to make

OUR LITTLE ONES' PLEA TO OLD SANTA CLAUS



BELTON, S. C., Dec. 11, 1914. Dear Santa Claus: My brother and I want you to bring us a lot of things. I want you to bring me a raincoat and a pair of over shoes and a doll. And S J wants you to bring him a train and a package of fire crackers and we want you to bring us some fruit. Your friends, Mae and S J Kay

BELTON, S. C., Dec. 11, 1914. Dear Santa Claus: My little sister want a celouda dool and I want a dool and carriage and bed and my little sister want a cow that will holer and I want a lot of fruit from your friends Andrey Kay.

Dear old Sante claus please bring me an cap pistol and some apples and oranges and raisens dines worthe of caps negro toes engesh wald nuts fire cracker roman canans side rockets dec 1 Your friend Fred. Gully anderson, S. C. E. franklin, S. T. house No 325

Ware Shoals S. C., Noe 26. Dear good old Sany claus I will write you a little litten to let you no that I want you to Bring me a Big sleeping dolly and a carig and a fable and a Stove and Sum fruit and candy Sandy I have a little Brother

progress in the direction of the enemy's lines, according to the official report. Artillery engagements are reported in the region of Arras and in the Vosges, as well as in the vicinity of Varennes and on the heights of the Meuse. In the Argonne the French advanced several of their trenches.

Trying to Form New Cabinet. PARIS, Dec. 11.—(7:16 p. m.)—A Havas dispatch from Liab— says that Victor Contino, president of the chamber of deputies, has undertaken the formation of a new cabinet in place of the ministry which resigned on December 5.

Proposal For Loan Adopted. LONDON, Dec. 11.—(7:18 p. m.)—Reuter's correspondent at The Hague says the Dutch government's proposal for an emergency loan of 250,000,000 florins (\$100,000,000) was adopted today by the second chamber of the states general.

Germans Claim Success. BERLIN, Dec. 11.—(by wireless to London, 3:05 p. m.)—In the official communication issued today by the German army headquarters staff, the Germans claim to have made progress on both sides of the Argonne forest and in Flanders, and to have repulsed French attacks in the Woeyre region.

Reports Are B.E.F. BERLIN, Dec. 11. (via London Dec. 11, 3:20 a. m.)—It is doubtful if brief reports ever have been given concerning a great battle in the series

GLEMSON AND AUBURN TO PLAY HERE OCT. 14

ARRANGEMENTS FOR FOOTBALL GAME HERE NEXT YEAR PERFECTED

CADETS COMING

Entire Battalion Will Come Down for the Contest—Much Interest.

Auburn will measure strength and skill on the gridiron in Anderson on October 16, 1915, according to a statement given out last night by Secretary Whaley of the Chamber of Commerce, who had just closed an agreement with Prof. Gantt, of Clemson, who is a committee of one charged with the arranging of the football schedule for next year.

The proper guarantees were made, Mr. Whaley said, and the contract for the game closed definitely. The whole battalion of Clemson cadets will come to Anderson for the game, which will be staged on a field yet to be selected.

That a football game has been scheduled to be played in Anderson between the teams of these two well known institutions will come as good news to not only lovers of the sport but to the general business public as well. The coming of the several hundred cadets to the city for the day will not only prove of value to the city in a social way but will be of monetary benefit as well.

For the past several weeks the Chamber of Commerce has been negotiating with the athletic authorities at Clemson with reference to staging a game of football in Anderson every year between Clemson and Auburn or between Clemson and some other institution. Auburn was preferred above any other competitor for Clemson, however, for the reason that there are many alumni of the institution throughout this section. A game between Clemson, whose alumni and former students are thick in this section, and the Alabama institution is bound to draw one of the biggest crowds to Anderson that has ever been seen here.

Sick Headache. Sick headache is nearly always caused by disorders of the stomach. Correct them and the periodic attacks of sick headache will disappear. Mrs. John Bishop of Roseville, Ohio, writes: "About a year ago I was troubled with indigestion and had sick headache that lasted for two or three days at a time. I doctored and tried a number of remedies but nothing helped me until during one of those sick spells a friend advised me to take Chamberlain's Tablets. This medicine relieved me in a short time." For sale by all dealers.

The Money Market

Never grows too tight for the one who has systematically put a certain sum each month in the Bank. Opportunities often open to people who have money. Are you in a position to take advantage of a good business opportunity. Deposit your money with the Savings Department of

The Bank of Anderson The Strongest Bank in the County.

PROFESSIONAL CARDS

DR. FOREST D. SUGGS Dentist Offices 413-415 Bleckley Bldg. Associated With Dr. W. W. Chisolm Phone 355-J Anderson, S. C.

SAYRE & BALDWIN ARCHITECTS Bleckley Bldg. Anderson, S. C. Offices National Bank Bldg. Raleigh, N. C.

BOILERS, TANKS, STACKS, ALL KINDS OF MACHINERY AND SUPPLIES, REPAIRS—PIPE, GALVANIZED ROOFING LOMBARD IRON WORKS Augusta, Ga.

CLEANING THE CHILDREN'S CLOTHING

Children's clothing, especially wraps, soon become soiled and stained.

You'll be surprised at the difference our Dry Cleaning Process will make in such garments.

It almost makes them new again. And it costs so little that it's a simple and inexpensive matter to keep your children's wraps in "just as good as new" condition, until worn out.

ANDERSON STEAM LAUNDRY PHONE NO. 7

We Can Raise Your Salary!

That is—by making your money go farther in the purchase of good meats. We cut meat and we are also cutting the prices; it's these prices.

- Lean Steak, per pound 20c
Best Roast, per pound 15c
Pork, per pound 15c and 20c
All others in proportion, and 16 ounces to the pound.

G. P. FOWLER Phone 755

Backing Up the Advertising.

It is not a question, "Does advertising pay?" but "How much does advertising pay?"

First of all, however, remember that the only kind of advertising that does pay is honest advertising.

To begin with, let us grant that your advertising is practical, readable and convincing—that it creates in the mind of the reader a desire for what you have to offer.

Grant that the prospective buyer enters your place of business.

The important question then, quickly resolves itself into one of goods and prices—on, in other words, quality and value.

If a sale is to be consummated, the merchandise advertised must measure up to the standard you have set in your announcement. The expected quality must be there, and the value must be just as offered. The degree to which you back up your advertising will determine the percentage of returns.

If you have given exactly what you advertised—or a little better, for good measure—you will save the cost of your advertising. You make the profit on the direct sale, and you make just as many hundred per cent of additional profit as the satisfied buyer brings to you in continued patronage.

On the other hand, if what you offer does not "make good" you lose, first, the cost of your advertising also the profit you should have made on the direct sale.

Second, you will suffer from the disappointment aroused in the mind of the buyer who came to you in good faith—and not only from this buyer's individual dissatisfaction, but from the damage which this buyer will undoubtedly do, in unkindly criticism to friends who may likewise be influenced in a greater or lesser measure, against you or your business.

Discontented advertising is no longer profitable.

It is no longer even possible, for if your advertising is not honest, the court of public opinion, if not the law itself, will compel you to make it so.

The question of backing up your advertising with the right kind of goods and prices is not one any longer of choice, but of necessity.

So, as a plain dollar and cents policy, it pays to back your advertising.—Canadian Hardware Journal.

